



# TOLUCA ATLANTA SOCCER ACADEMY



## Sponsorship Tiers-TASA

### About us:

**Toluca Atlanta Soccer Academy** is non-profit youth soccer organization with locations in Atlanta, GA, and Portland, Oregon,. Our primary focus is to provide a place for recreation and development to the children in our communities by providing them professional coaches with capabilities to create a path towards success on and off the field. We are part of the youth development program for Deportivo Toluca FC (a professional 1<sup>st</sup> Division club from Mexico). Our partnership with a professional team makes our program a one of a kind in our state and we are excited to explore the possibilities to kick off a partnership with your business.

Our GA program currently has over 130 families enrolled and nearly 300 combined with our Portland, OR program. As a travel program we host multiple organizations throughout our seasons. Our affiliation with GA Soccer and Oregon Youth Soccer Association make us an ENORMOUS WINDOW to reach families at a local, state-wide, national, and international level.

Your Support impacts our program as a whole as it provides the funds needed to keep the program operating SUCCESSFULLY. Such funds go directly towards fields, utilities, equipment, professional coaching, utilities, and much more! (see chart on following page for breakdown).

### Sponsorship Tiers:

- **TASA Sports Business Partner \$900 (supports 1 age group's game days expenses for 1 season)**

1. Recognition on Website for one season.
2. Recognition at all program events.
3. Promotional promises made by TASA.
4. Recognition every GAME DAY WEEKEND on ALL our Social Media.
5. Invitation to/Recognition in our 2017 end of year party in December.
6. TASA Business Partner Seal to expose your support in your business.

- **TASA Striker Partner \$1800 (supports Academy Program's game days expenses for 1 season)**

1. All of the above (for one season)
2. Weekly recognition on our Social Media Pages for one season (who collectively have over 1,600 Followers).
3. One 3'x5' banner placed on fields on game days for a 1 seasons. (banner provided by sponsor)
4. TASA Spirit Wear for business exposure.

• **TASA Hat Trick Partner \$3,780 (supports Select Program Game Days expenses for 1 season)**

1. All of the above for 1 season plus.....
2. Data base with emails of **select** members of our program.
3. Direct promotion via email on TASA's behalf.
4. Two 3'x5' Banners placed on fields for 1 season during practice and game days. (banners provided by sponsor)
5. Personalized TASA Hat Trick Partner Plaque.

• **TASA Golden Partner \$10,080 (supports ENTIRE Program Practice and Game Days expenses for 1 season)**

6. All of the above for **2** seasons (1 calendar year) plus.....
7. Data base with emails of **ALL** members of our program.
8. Direct promotion via email on TASA's behalf.
9. Two 3'x5' Banners placed on fields for 1 season during practice and game days. (banners provided by sponsor)
10. Personalized TASA Hat Trick Partner Plaque.

• **TASA Corporate Partner \$20,160 (supports ENTIRE program practice and game day expenses for 2 years).**

1. All of the above over a 2 year period (4 seasons).
2. Logo on Uniforms.
3. Two 6'x10' permanent Banners placed on Fields for two years.
4. Logo on Summer and Winter Camp T-Shirts and Pro ID Camps
5. Logo on INTERNATIONAL TEAMS TRAVEL GEAR.
6. Additional advertisement on Soccer Clinics, Off Season Camps, Events, etc. in which Toluca Atlanta/Toluca Portland is present.

Thank you in advance for considering supporting our unique and accomplished TASA Program in the upcoming seasons. We truly appreciate our partnerships and look forward to building an even stronger relationship in the future.

Toluca Atlanta Soccer Academy  
678.274.9810-Office  
[ftlacuatl@socceracademytoluca.com](mailto:ftlacuatl@socceracademytoluca.com)  
[www.tolucaatlanta.com](http://www.tolucaatlanta.com)

"Let the ball roll in our favor" –Nemesio Diez